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| المادة : اللغة الإنكليزية الشهادة : الثانوية العامة الفرع : آداب وإنسانيات نموذج : رقم ٢٠١٩/٥ المدة : ثلاث ساعات | الهيئة الأكاديمية المشتركة قسم : اللغة الإنكليزية وآدابها |  المركز التربوي للبحوث والإنماء |
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Part One: Reading Comprehension

(Score: 42/70)

Read the selection below about the role of communication in development and then answer the questions that follow.

Human Interaction and Development

1 Development programs can only realize their full potential if knowledge and technology are shared effectively and if populations are motivated and committed to achieving success. Unless people themselves are the driving force of their own development, no amount of investment or provision of technology and inputs will bring about any lasting improvements in their living standards.

2 Communication is central to this task in many ways. For example, it enables planners, when formulating development programs, to consult with people in order to take into account their needs, attitudes and knowledge. Only with communication will the project beneficiaries become the principal actors to make development programs successful. Helping people at all levels to communicate empowers them to recognize important issues, find common ideas for action and build a sense of identity in order to implement their decisions.

3 We live in a communication age, and the full **impact** of communication on development has started to be seen. Based on the experience of organizations, such as FAO, communication for development has reached the stage where it can have a noticeable and rewarding effect on many development programs.

4 A decisive role can be played by communication in promoting human development in today's new climate of social change. As the world moves towards greater democracy, decentralization and market economy, conditions become more favorable for people to start steering their own course of change. But it is vital to stimulate their awareness, participation and capabilities to make a change. Communication skills and technology are central to this process, but at present they are often underutilized.

5 Several major profound adjustments and new changes have appeared on the development scene. For instance, societies are now more open to debate. Markets are also open to individual initiative; privatization and entrepreneurship are being encouraged; and new technologies are becoming widely available. Besides, management of government services is gradually being relocated closer to the users in order to cut costs and seek partners more committed to effective implementation.

6 Any development program that regards people as mere recipients, rather than as the actual generators of change and progress, usually fails. Consulting the people and practically involving them in making the decisions that will affect them virtually ensures the program's success.

7 In practical terms, effective planning must make a deliberate effort to determine what people want to do, what they can do and can continue to do in a sustainable way. To find this out, communication techniques go far beyond the simple question-and-answer survey. Meaningful

discussions, generated by people trained in interpersonal communication skills and audiovisual tools such as video or radio, can help the community to identify its true problems and priorities and where its capabilities and needs lie. This self-analysis helps a community to generate many realistic proposals for a wide variety of new development initiatives and stimulates **tremendous** interest to have these initiatives succeed.

8 Communication activities can help people from different groups to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them; discovering what others think in other communities and seeing what other communities have achieved.

9 Dialogue can be **initiated** and guided by field staff who have good interpersonal communication skills to encourage people’s involvement. Discussion tools such as flipcharts, audio-cassettes, slides and even videos can be used to help people visualize and reflect upon their own reality. Rural radio can also be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Communication activities can help people discover what others think and find common grounds for actions based on their own needs.

10 People's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skills and media help people use less time to visualize and cross that bridge more **swiftly**.

Questions:

A- Answer each of the following questions in 2-4 sentences using your own words.

- 1- Based on paragraph 2, how does communication help in formulating development programs? **(Score: 03)**
- 2- In paragraph 4, what does the phrase “*this process*” refer to? **(Score: 03)**
- 3- Based on paragraph 6, under what conditions can a development program be effective? **(Score: 03)**
- 4- According to paragraph 10, how can understanding within the community be achieved? **(Score: 03)**
- 5- What message does the writer convey in paragraph 4? **(Score: 03)**

B-

- 1- What is the thematic relationship between paragraphs 3 and 4? Explain. **(Score: 03)**
- 2- What pattern of organization does the writer use in paragraph 5? Explain. **(Score: 03)**
- 3- How can you best describe the writer’s tone in the selection? Justify. **(Score: 03)**
- 4- Identify two types of audience, other than the general reader, that might be interested in reading the selection above. Then mention the interest each one finds in it. **(Score: 02)**

C- Refer to the selection to complete the table below with the number of paragraph(s) that correspond (s) to each of the following headings. **(Score: 04)**

| Heading | Number of Paragraph(s) |
|-------------------------------|-------------------------------|
| The New Developmental Changes | |
| Communication Activities | |
| People’s Role in Development | |

D- The reading selection has ten paragraphs (1→10). Each of the following extracts (A and B) is the correct part that completes ONE paragraph in the selection. Read extracts A and B carefully and then choose from paragraphs (1→10) the one that fits with each extract. **(Score: 04)**

Extract A- These can be effective methods to help people reach a consensus and find common grounds for action, based on their own needs and capabilities. Such a dialogue and communicative activities are mostly needed with people from different social groups within a community.

Extract B - This set of structural adjustments are profoundly affecting most aspects of production and human interaction. They also create demands and have direct economic and social effects on people.

E- Following is a poor version of a one- sentence summary of paragraph 9. Refer to the paragraph and then write an improved version. **(Score: 04)**

Poor version: Dialogue can be with field staff who encourage people through discussions to reflect upon their own reality using radios and videos.

F- Give the meaning of the following words using contextual clues. **(Score: 04)**

- 1- impact (Paragraph 3)
- 2- tremendous (Paragraph 7)
- 3- initiated (Paragraph 9)
- 4- swiftly (Paragraph 10)

Part Two: Writing (Score: 28/70)

Choose ONE of the following prompts:

Prompt(A): Read the following statement from a debate about the use of social media.

Social media is a very useful means of staying connected to people and acts as an important tool in the publicity and production. However, nowadays people have reached the level of addiction in the use of social media even in the working hours. This decreases the productivity of the employees and affects the overall profit of the companies. Thus, using social media should be banned by governments.

Write an argumentative essay in which you argue *for* or *against* the above statement. As you develop your essay, support your position by drawing on logical reasoning and experience. In your supporting paragraphs provide relevant, specific, and adequate evidence and examples from your reading, experience or observation. Your essay should be between 400-500 words with an appropriate title. Revise and proofread your essay.


Prompt(B): Read the following statement about the importance of communication skills.

Communication is the cornerstone of good teamwork and good leadership. In order to succeed in business, one must be able to communicate ideas clearly to others.

Write an essay in which you explain the above statement. As you develop your essay, refer to the role of communication skills in achieving successful leadership and productive team work to ensure successful business management.

In your essay, provide a thesis statement in the introduction, a topic sentence in each body paragraph and support the main idea with relevant, specific and adequate details. Give examples drawn from your reading, experience or observation. Your essay should be between 400-500 words with an appropriate title. Revise and proofread your essay.

Your essay will be evaluated based on content and organization of ideas (Score:12 ¼), language and style (Score: 12 ¼), tidiness and handwriting (Score:3 ½).

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أسس التصحيح:

A-

- 1- Communication helps in identifying peoples' needs, attitudes and knowledge. It also gives project beneficiaries a role in the success of the development program and helps people identify issues and common ideas for action and build a sense of identity for their decisions.
- 2- "This process" refers to stimulating people's awareness, participation and capabilities to make their own change.
- 3- A development program can be effective when it deals with people as active agents of change, consulting them and engaging them in the decision-making process.
- 4- Understanding within the community can be achieved when people are involved in face-to-face work context. Moreover, communication skills and media play a major role in facilitating this process.
- 5- The writer's message is that we should make better use of communication skills and technology to make a change in human development.

B-

- 1- The thematic relationship between paragraphs 3 and 4 is a relationship of addition. In paragraph 3, the writer explains the positive effect of communication on development programs. Then in paragraph 4, the writer explains the role of communication in promoting human development and making a change.
- 2- The pattern of organization the writer uses in paragraph 5 is listing. The writer lists the several major changes in development using "for instance" and "also".
- 3- The writer's tone is straightforward and neutral. The writer simply states facts without expressing any feelings.
- 4- First, program planners might be interested in reading the selection because it highlights their role in consulting with people regarding their needs, engaging them and involving them in communication activities. Second, governments might be interested in reading the selection because it shows the importance of encouraging democracy and a climate of social change.

C-

| Heading | Number of Paragraph(s) |
|-------------------------------|------------------------|
| The New Developmental Changes | 5 |
| Communication Activities | 8 & 9 |
| People's Role in Development | 1 |

D - Extract A is the correct part that completes paragraph 8.

Extract B is the correct part that completes paragraph 5.

E- Staff with good communication skills can use different tools to help people reflect on cultural topics as well as identify common grounds, problems and solutions.

F-

1- “impact” means effect or influence.

2- “tremendous” means very large or great.

3- “initiated” means started.

4- “swiftly” means quickly.